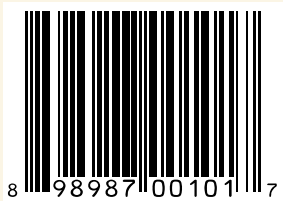




COZY VANILLA™

Our vanilla is made with extra pure all natural bourbon vanilla extract. It's so rich and creamy you will not believe that we were able to leave out 1/2 the fat of regular ice cream. It just takes a couple of Lovin' Scoopfuls to make you feel down right Cozy.



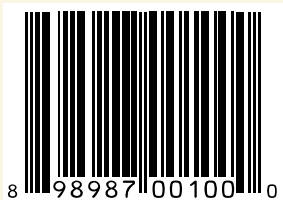
SUPER DUPER PEANUT BUTTER CUP™

Our gourmet light peanut butter ice cream is loaded with mini peanut butter cups and slathered in a thick fudge ribbon. You won't believe we were able to leave out 1/2 the fat of regular ice cream. It's absolutely super duper!



OUT OF THIS WORLD CHOCOLATE™

The most exotically rich chocolate you will ever savor. You won't believe that we were able to blend it all together leaving out 1/2 the fat of regular ice cream. Our Chocolate is truly Out of This World.



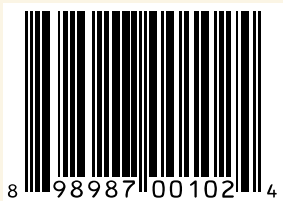
OH MY BLUEBERRY PIE™

We've swirled a blueberry ribbon into our gourmet light blueberry ice cream and then mixed in sugar coated pie crust pieces to give it a little extra kick. To think it comes with 1/2 the fat of regular ice cream. Oh My!



SO GOOD COOKIES & CREAM™

We have added Lovin' Scoopfuls of milk chocolate cows to our delicious cookies & cream gourmet light ice cream but left out 1/2 the fat of regular ice cream. It's sooo good!



CARAMEL CHOCOLATE CRSIPY TREAT™

Envision our rich and creamy vanilla, add chocolate covered crispy rice pieces, and then swirl in a thick caramel ribbon. Looks pretty good, ha? And... it has 1/2 the fat of regular ice cream. What a treat!



CARAMEL CHOCOLATE HEAVEN™

Our gourmet light caramel ice cream is packed with scrumptious caramel filled chocolate cups and Lovingly slathered in a thick fudge ribbon. We've done it all and still left out 1/2 the fat of regular ice cream. It's truly Heaven sent.



ROCKIN' RASPBERRY CHEESECAKE™

We've swirled a thick raspberry ribbon into our gourmet light raspberry cheesecake ice cream and then mixed in graham cracker crusted pieces of cheesecake to finish it off. All that and 1/2 the fat; now we're really rockin'.



YUMMY CAKE & COOKIE DOUGH™

We've made our cake batter even more Lovin' by mixing in chunks of chocolate and heaps of chocolate chip cookie dough. We did it all and still left out 1/2 the fat of regular ice cream. It's just yummy!



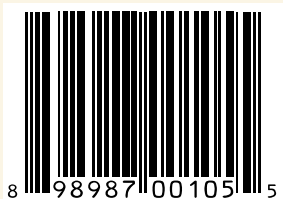
BABA'S BUTTER PECAN BRITTLE™

Better than butter pecan; ours has a thick swirl of caramel and is packed with pecan brittle just like the homemade candy your Baba used to make. Even though it has 1/2 the fat of regular ice cream we've managed to make it Ba Ba Delicious.



WHAT THE FUDGE!

Imagine our exotically rich Out of This World Chocolate smothered with a Lovin' helping of thick fudge. It's as rich as it sounds but we still managed to leave out 1/2 the fat of regular ice cream. One scoopful and you will be shouting out... What The Fudge!



MAD ABOUT MUD PIE™

We've dressed up the best gourmet light coffee ice cream you've ever tasted with a slather of thick fudge and then stirred in diced almonds and loads of cookies & cream cookie pieces. With only 1/2 the fat of regular ice cream, you'll go mad about it.



MINTALICIOUS™

We've added extra love to our green mint flavor by mixing in mint filled milk chocolate hearts along with the chocolate chips. Our mint is very cool and it comes with 1/2 the fat of regular ice cream. It really is mintalicious!



Product Specifications: All Flavors

Pallet	Ti	Hi	Case Dimensions	Case Cube	Case Weight	Unit Dimensions
108 Cases	12	9	15 x 10 x 6.375	0.5534	13.19	5 x 5 x 6.375

Shelf Life - 1 year from date of production if maintained at proper temperature. Product will be stamped on the bottom of carton with a Julian code (date of production.) Plant number will be stamped on the bottom of the carton "06-26"

* No significant difference has been shown between milk derived from rBST-treated and non rBST-treated cows.

For More information please contact Dan Samson. 206.285.2573 • dansamson@lovinbrands.com • www.lovin scoopful.com